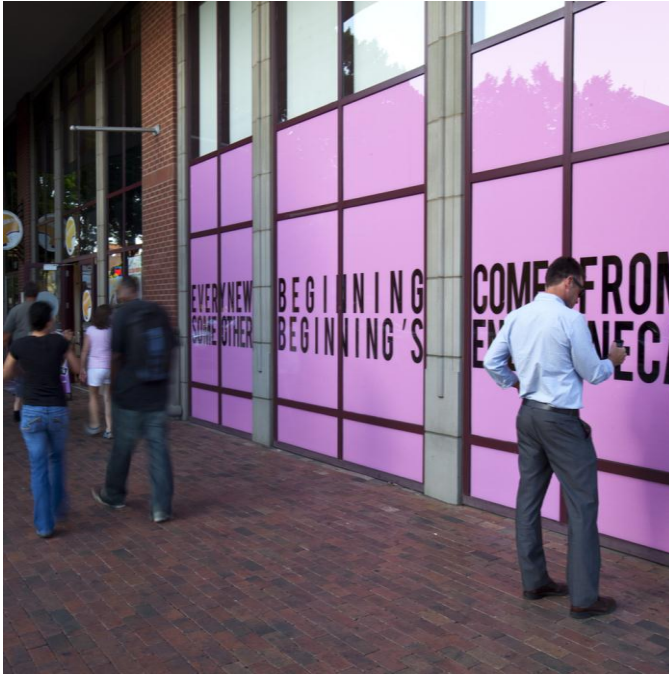




Tempe Public Art



IN FLUX - Cycle 2

Peter Bugg

New Beginnings, 2012

Vinyl

Location: Brickyard on Mill
699 S. Mill Avenue

Artist Website: www.PeterBugg.com

Photo: Jesse Tallman

IN FLUX is a multi-city program launched as an initiative for temporary, site-specific installations in vacant spaces. Occupying new locations every cycle, these dynamic projects offer new perspective on the connections between community organizations, local businesses, artists and audiences. IN FLUX provides a unique opportunity for artists to expand their skill-sets, innovatively apply their creativity, and garner public recognition for their work. influxaz.com

Description: The central component of *New Beginnings* is a quotation from 1st Century playwright Seneca the Younger, “Every new beginning comes from some other beginning’s end.” These words are particularly resonant at this time and location as they recognize the closing of the Borders bookstore chain, and the other now vacant storefronts on Mill Avenue, while they simultaneously encourage passersby to think of what could be in these storefronts in the near future. While originally attributed to Seneca, the line was popularized in the late 1990’s by the band Semisonic, in their song “Closing Time,” and it is likely that works by both artists could have been found at this location while Borders was selling books and CDs. By creating the text from negative space, Bugg hopes to entice viewers to look into the abandoned space, inspiring both reflection and hope as to what the future of the building might hold.

Artist biography: Peter Bugg was born and raised in Madison, WI, earned a BA in economics from the University of Chicago, and an MFA in photography from Arizona State University. In 2009, he participated in the Arizona Biennial and interned at a paparazzi photo agency in Los Angeles, CA, where he gained an inside perspective on stardom and the Hollywood machine. In 2010, his work was featured in the exhibition *Open for Business* at the ASU Art Museum. In the spring of 2011, he was awarded an emerging artist grant by the Phoenix Art Museum's Contemporary Forum.

Funding: This project was funded through the City of Tempe Municipal Arts Fund with the support of the Tempe Municipal Arts Commission.